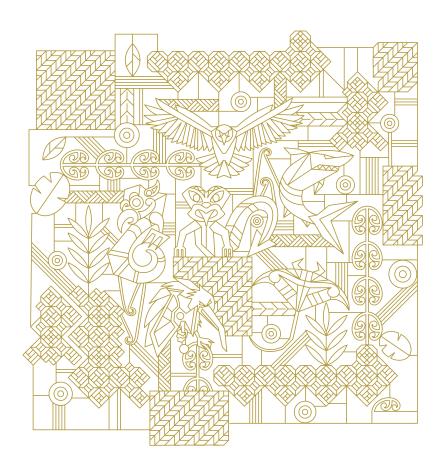
# **TELLING THE CHS STORY**



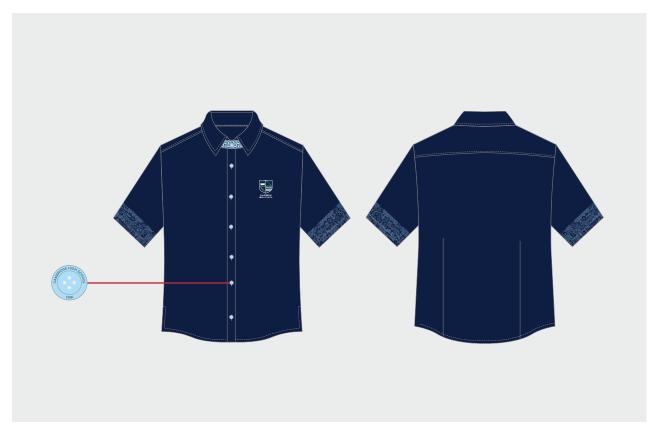
The school logo is a geometric representation featuring symbols within a heraldic shield, divided into four quadrants (Feather Quill, Castle, Key & River), each symbolising key aspects such as learning, tradition, respect, and life's journey. All elements are presented in geometric shapes. The reception designs and infrastructure projects at Cambridge High School draw inspiration from Māori tukutuku designs, including 'Pathway to Enlightenment and Knowledge' (Poutama) and 'The Baskets of Knowledge' (Nga Kete Tuku Iho), influenced by expert weaver Aunty Lizzy Tairi and designed by artist Eugene Kara. Kara's artistic essence is maintained, seamlessly integrating symbols of the school's houses (Hawk, Manaia, Shark, Stingray, Taniwha, and Toa) into the Māori pattern. The result is a dynamic visual representation that encapsulates the school's identity and Eugene Kara's artistic influence, presented as an outline that can be colored using a color theme that reflects the school's identity.

BRAND GUIDELINE ICONS



CAMBRIDGE HIGH SCHOOL	DJ START:	20.09.2023
	# OF CHANGES :	15 - (02.05.2025)
	PROOF START:	15.05.2025
PROOF	PROOF CHANGES:	4 - 28.08.2025
	JOB NO:	8056415665
	DESIGN BY:	RAKINDU





LEFT SIDE POCKET EMBROIDERY

H 6.5 CM

WHITE



# **GARMENT COLOURS**



SUBLIMATION: DG22K SUBLIMATION: PR20C



PRODUCT:

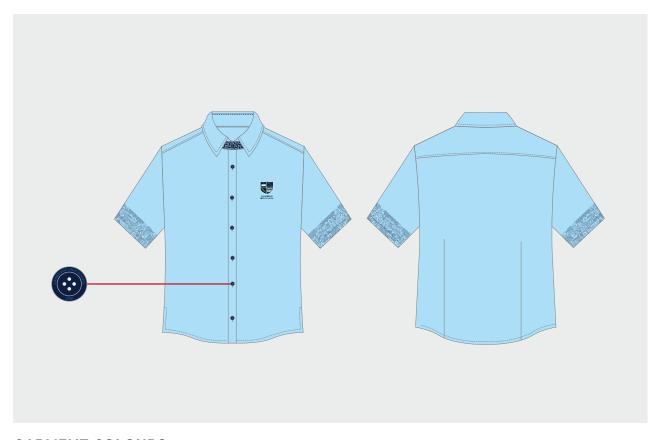
JUNIOR SHIRT

STYLE:

US ST 467 WBHS

FABRIC:

SIZE:



LEFT SIDE POCKET EMBROIDERY

H 6.5 CM



B7983
WHITE

# **GARMENT COLOURS**

CUT & SEW: ST IGNATIUS POWDER BLUE (PR20C) SUBLIMATION: DG22K

SUBLIMATION: PR20C



PRODUCT:
SENIOR SHIRT

STYLE:

US ST 467 WBHS

FABRIC:

PC PBT STRETCH

SIZE:

Μ



LEFT CHEST EMBROIDERY

H 6.5 CM



B7983
WHITE

# **GARMENT COLOURS**



SUBLIMATION: DG22K SUBLIMATION: PR20C



PRODUCT:

STYLE:

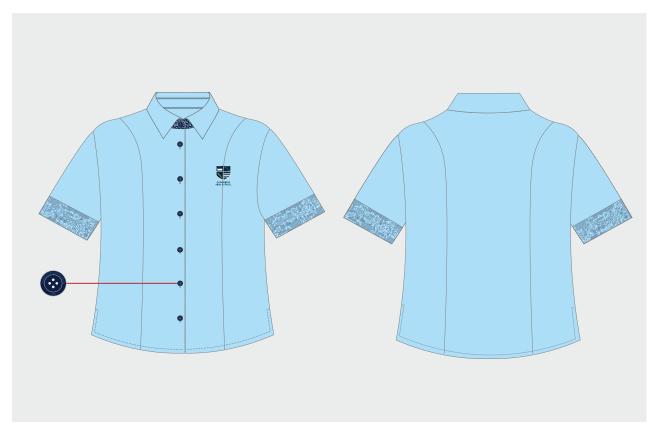
JUNIOR BLOUSE US BL 430 CBHS

FABRIC:

SIZE:

М

PC PBT STRETCH



LEFT CHEST **EMBROIDERY** 

H 6.5 CM



B8974

B7983 WHITE

# **GARMENT COLOURS**

CUT & SEW: ST IGNATIUS **POWDER BLUE** (PR20C)

SUBLIMATION: DG22K

SUBLIMATION: PR20C



PRODUCT: JUNIOR BLOUSE US BL 430 CBHS SENIOR BLOUSE

STYLE:

FABRIC:

PC PBT STRETCH

SIZE: М



BOTTOM LEFT LEG EMBROIDERY

#### H 6.5 CM



TONE-ON-TONE
MATCH TO
WAITAKERE DARK NAVY

# **GARMENT COLOURS**





(ISTEM - 8540)



LEFT UPPER LEG EMBROIDERY

H 6.5 CM



TONE-ON-TONE
MATCH TO
WAITAKERE DARK NAVY

# **GARMENT COLOURS**





PRODUCT: PANT

STYLE: PT 703L

FABRIC: PV TWILL (ISTEM - 8540) SIZE:

М



UPPER LEFT SIDE EMBROIDERY

H 6.5 CM



TONE-ON-TONE
MATCH TO
WAITAKERE DARK NAVY

# **GARMENT COLOURS**





PRODUCT: SKIRT STYLE:

US SK 518 RUC

FABRIC:

PV TWILL (ISTEM - 8540) SIZE:

М



BOTTOM LEFT SIDE EMBROIDERY

H 6.5 CM



TONE-ON-TONE
MATCH TO
WAITAKERE DARK NAVY

# **GARMENT COLOURS**





PRODUCT: TUPENE STYLE:

FABRIC:

SIZE:

М



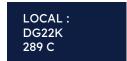
LEFT CHEST **EMBROIDERY** 

H 6.5 CM



WHITE

# **GARMENT COLOURS**



LOCAL: PR20C 278 C



PRODUCT: **JUMPER** 

STYLE: USL JU FABRIC:

SIZE:

М



LEFT CHEST POCKET EMBROIDERY

H 6.5CM

WHITE



# **GARMENT COLOURS**



SUBLIMATION: ST49I PATTERN SUBLIMATION: DG22K



PRODUCT: BLAZER

STYLE:

USO BZ SL 703 CBHS FABRIC:

TBC

SIZE:

М



LEFT CHEST POCKET EMBROIDERY

H 6.5CM



B7983
WHITE

# **GARMENT COLOURS**



SUBLIMATION: ST49I PATTERN SUBLIMATION: DG22K



PRODUCT: BLAZER

STYLE:
USO BZ SL

704W CBHS

TBC

FABRIC:

SIZE:



SUBLIMATION: ST49I PATTERN

SUBLIMATION: DG22K



PRODUCT: **BLAZER**  STYLE:

**703 CBHS** 

FABRIC:

SIZE: Μ



CUT & SEW: WAITAKERE DARK NAVY

SUBLIMATION: PR20C

SUBLIMATION: DG22K

#### LOGO **INFORMATION**

LEFT CHEST SCREEN PRINT

H 6.5 CM

WHITE



7556 CP

BACK BOTTOM REFLECTIVE PRINT

W 26 CM



SILVER

PRODUCT: **RAIN JACKET 01** 

STYLE: RJKT 01 CL

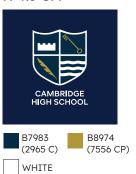
FABRIC: TBC

SIZE: Μ



CENTER EMBROIDERY

H 4.5 CM



# **GARMENT COLOURS**

SUBLIMATION: DG22K 289 C

SUBLIMATION: WHITE (30%) PATTERN

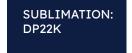


PRODUCT: TIE - 2 STYLE:

FABRIC:

SIZE:





SUBLIMATION: PR41K

SUBLIMATION: WHITEZ (OPACITY 40% PATTERN)

#### LOGO **INFORMATION**

RIGHT CHEST SUBLIMATION LEFT CHEST SUBLIMATION

H 6.5 CM

W 6 CM



CAMBRIDGE HIGH SCHOOL

DK22K

ST49I

BACK NECK SUBLIMATION

W 10 CM



ST49I



PRODUCT: PE TEE HAWKS STYLE:

FABRIC:

SIZE:

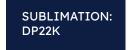
L/R SLEEVE SUBLIMATION

#### W 12 CM









SUBLIMATION: PR10K SUBLIMATION: WHITE (OPACITY 40% PATTERN)

#### LOGO INFORMATION

RIGHT CHEST SUBLIMATION LEFT CHEST SUBLIMATION

W 6 CM



H 6.5 CM



WHITE

WHITE

DK22K

ST49I

BACK NECK SUBLIMATION

W 10 CM



MHILE





PRODUCT:
PE TEE MANAIA

STYLE:

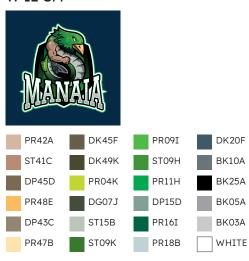
FABRIC:

SIZE:

Μ

L/R SLEEVE SUBLIMATION

#### W 12 CM



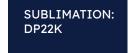


PRODUCT:

STYLE:

FABRIC:





SUBLIMATION: PR22K SUBLIMATION: WHITE (OPACITY 40% PATTERN)

#### LOGO INFORMATION

RIGHT CHEST SUBLIMATION LEFT CHEST SUBLIMATION

W 6 CM



H 6.5 CM



WHITE

WHITE

HITE DK22K

ST49I

BACK NECK SUBLIMATION

W 10 CM



MHILE

ST49I



PRODUCT:
PE TEE SHARKS

STYLE:

FABRIC:

SIZE:

Μ

L/R SLEEVE SUBLIMATION

#### W 12 CM





PRODUCT:
PE TEE SHARKS



SUBLIMATION: DP22K

SUBLIMATION: BK05A

SUBLIMATION: WHITE (OPACITY 40% PATTERN)

#### LOGO **INFORMATION**

RIGHT CHEST SUBLIMATION LEFT CHEST SUBLIMATION

W 6 CM



H 6.5 CM



WHITE

DK22K

ST49I

BACK NECK SUBLIMATION

W 10 CM



WHITE

ST49I



PRODUCT:

STYLE:

FABRIC:

SIZE:

Μ

L/R SLEEVE SUBLIMATION

#### W 12 CM





PRODUCT:

STYLE:





SUBLIMATION: WHITE

SUBLIMATION: WHITE (OPACITY 40% PATTERN)

#### LOGO **INFORMATION**

RIGHT CHEST SUBLIMATION LEFT CHEST SUBLIMATION

H 6.5 CM

W 6 CM



CAMBRIDGE HIGH SCHOOL

DK22K

ST49I

BACK NECK SUBLIMATION

W 10 CM







PRODUCT:

STYLE:

FABRIC:

SIZE:

L/R SLEEVE SUBLIMATION

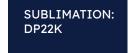
#### W 12 CM





PRODUCT:
PE TEE TANIWHA







SUBLIMATION: WHITE (OPACITY 40% PATTERN)

#### LOGO INFORMATION

RIGHT CHEST SUBLIMATION LEFT CHEST SUBLIMATION

W 6 CM





WHITE

WHITE

DK22K

ST49I

BACK NECK SUBLIMATION

W 10 CM



WHITE

ST49I



PRODUCT: PE TEE TOA

STYLE:

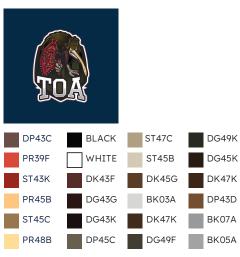
TEE 20 FT TOA CBHS

FABRIC:

SIZE:

L/R SLEEVE SUBLIMATION

W 12 CM





PRODUCT: PE TEE TOA

STYLE:

FABRIC:

SIZE:



CENTER BOTTOM TBC

CENTER BACK TBC

TBC

TBC





WHITE

PR20C

# **GARMENT COLOURS**





PRODUCT: SOCKS

STYLE:

FABRIC:

SIZE:

М

#### ARTWORK | LOGO STANDARDS

We are not responsible for any intellectual property infringements. Any proprietary mark rights should be handled by the customer. The artwork should be provided either by an editable vector format or a raster format, with a minimum resolution of 300dpi. Customer-provided artwork is subject to the original format and quality. Customers can use our designers for optimal designs.

#### ARTWORK APPROVAL | ORDER PROOFING

We do not guarantee the consistency of colour, texture and appearance of the apparel due to the nature of international apparel manufacturing. The colours in the artwork might slightly differ from the colours of fabric due to fabric texture. We do not guarantee fabric colour, hue and tone consistency across size groups. Colours may differ across computer monitors due to resolution and display settings. Requesting samples and swatches will affect the final delivery dates.

#### COLOUR DISCLAIMER

Colours may differ due to many factors, and we do not guarantee an exact colour match for the order or re-orders. We hold the intellectual property rights for our in-house art creations. Written proof of approval on artwork is needed to start the production. The version upon the final proofing is considered as the final version, and we will not accept further edits.

NOTE: UP TO 2 CHANGES TO THE CONCEPTS ARE FREE OF CHARGE, THEREAFTER A FEE OF \$65 PER HOUR WILL BE APPLIED

6 - 8 WEEKS DISPATCH LEAD TIME

#### CONCEPT APPROVAL FORM

A digital signature below means this design has been approved by the client and the order is final

TICK FOR APPROVAL		Notes :	
SPELLING COLOURS	EMBELLISHMENT ARTWORK		SIGNATURE DATE/

